



SO YOU WANT TO OWN A CAMPGROUND?

JOIN US AT THE NEXT KOA BUYER'S WORKSHOP ON APRIL 13TH AND 14TH 2019, AT THE NASHVILLE, TN KOA RESORT CAMPGROUND

Thinking about buying a campground? Let KOA give you the tools to make an educated purchase decision. Join us on-site at the Nashville, TN KOA Buyer's Workshop.

Reserve your spot now. Space is limited and seats fill fast! Call 800-548-7239.

WHEN AND WHERE

April 13 and 14, 2019

Nashville, TN KOA RESORT

\$275 per couple, \$175 per person

With 57 years' experience in campground operation, KOA knows what it takes to turn your dream of ownership into a reality. The workshop presenters include: KOA Vice President of System Development, KOA Director of Franchise Development, KOA Franchise Development Manager; representatives from Independence Bank, the primary lender for KOA franchisees for both acquisition and capital needs, and a representative from Leavitt Recreation & Hospitality Insurance. You will also be able to spend time with a group of KOA owners/operators gleaned from their experiences.

Hosted at a KOA campground, this workshop gives you the unique opportunity to see the inner-workings of a campground and a chance to get more hands-on learning and a better understanding of what it really takes to own and operate your own campground.

Our workshop will help you decide if owning a campground is right for you. And, while we'll talk about owning a KOA franchised campground, (whether by acquisition or conversion), our primary goal is to provide you with information that will help you make an informed decision about whether owning a campground – any campground – is the right personal and professional decision for you.

EXAMPLES OF SOME OF THE MANY TOPICS WE'LL COVER

- Benefits of Campground Ownership
- Factors in Buying an Existing Campground
- Understand Asking Price & Valuation
- Acquiring the necessary funding
- Moving from Contract to Closing
- The scope of Campground Insurance required
- Overview of owning and operating a campground
- Understanding KOA Franchising and the KOA Franchise System

COMMENTS FROM ATTENDEES

"We're done looking for consultants. KOA is a one-stop shop. We were so pleased to find a workshop that didn't ask for an arm and leg to get the info."

RS/LS, Sacramento, CA

"Good broad coverage of the topics and no 'sugar coating,' appreciate hearing current owner comments."

CB/LB, Gillette, WY

"Very real information. Was very useful."

JK, Golden, CO

Whether you've been dreaming of campground ownership for years, or are in the early stages of considering the outdoor hospitality business, this workshop can put you on the right path.

KOA CAMPGROUND INFORMATION

Nashville, TN KOA Resort

2626 Music Valley Drive

Nashville, TN 37214

For RV sites or cabins call: (615) 889-0282 or go online

<https://koa.com/campgrounds/nashville>

AREA HOTELS

There are several hotels in the area. The following hotels are within 2 miles of the KOA.

- Quality Inn Opryland Area (615) 889-0086
- Best Western Suites, (615) 902-9940
- Days Inn by Wyndham (615) 200-9939
- Guesthouse Nashville Music Valley (615) 885-4030
- Residence Inn by Marriott (615) 265-0345
- Fairfield Inn and Suites by Marriott (615) 872-8939
- Courtyard by Marriott Nashville at Opryland (615) 882-9133